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PRESS RELEASE

The hottest new trend: a stylish and environmen- tally friendly lifestyle -

Poraver inside is the secret of lightweight fireplace fur-
niture.

For weight, strength and quality reasons, the German company Buschbek, manufacturer of innovative (lightweight) concrete sections relies on the ecological lightweight aggregate Poraver.

Due to the optimum ratio of high strength and low density, extremely sharp and high-strength lightweight concrete parts can be produced with Poraver. The finely graded particle sizes are leading to highest exposed concrete quality.

Smooth and dense surfaces are especially important for avant-garde furniture, so that there is no need to clean or polish them. They can be managed without specific care or cleaning allowing the product to shine in all its glory after years of intensive use.

The high quality and durable lightweight concrete is required in the design of fireplaces for indoors and out safely year round. With its low weight – due to Poraver – the fireplace furniture can be easily moved and re-staged for a new focal point.

The Buschbeck company is a manufacturer of quality precast concrete products and manufactures cable form stones, barbecue fireplaces and special custom-designs from concrete, as well as exceptional designer fireplace furniture in two basic versions. On the quality "Made in Germany" of the stoves dealers are giving up to a five years warranty.

Furniture – lightweight - concrete

Defined grading curves support specifically the particle size of vendor-specific product formulations and the solid round grain maintains all of its properties during mixing and processing all of its properties. Another benefit of the odorless and non-allergenic material Poraver is in the pure mineral structure. The low net weight with high compressive strength and chemical resistance and alkali resistance that Poraver has is due to its source material - glass. Poraver is exclusively produced from 100% recycled glass.

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Twice Ecological

Fireplace furniture made from Poraver, which are powered by environmentally friendly ethanol, are doubly ecological. Poraver is a wholly recycled product and ethanol burns cleanly.

Graphics and Captions:



Particularly with the fireplace-table combination it is clear, why Buschbeck exclusively trusts in resilient, insensitive and durable surfaces made from furniture concrete with the lightweight aggregate Poraver.

Because of the many combination possibilities of Poraver, due to the large and fine-tunable grain portfolio, recipes can be precisely adjusted to create custom interface designs and dimensionally accurate forms.

*File Name: fireplace lounge_ambient
Design: Michael Grebe / Paul Schmitz
Photo: Paul Schmitz*



There is no limit to the colour possibilities of furniture concrete made with Poraver. Poraver has a pale cream color, and behaves in a neutral way to the colored concrete additives.

*File Name: fireplace bellini
Design: Michael Grebe / Paul Schmitz
Photo: Paul Schmitz*



*File Name: fireplace lounge_finca
Design: Michael Grebe / Paul Schmitz
Photo: Paul Schmitz*

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What makes the lightweight aggregate Poraver so desirable

Poraver is the environmentally distinguished lightweight aggregate made from 100% recycled glass. It is produced by a special process. The spherical granulate comes in particle free quality and is used in diameters from microscopic 0.04 to 16 mm that enhances unobtrusively but effectively a variety of branded products of dry mortar manufacturer and of the construction chemicals industry.

File name: Poraver_Kugeln

Photo: Dennert Poraver GmbH

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All designs are available in print quality and may be downloaded at www.pr-club.creativ-pr.de, menu item: Poraver.

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Media cooperation:

Poraver endeavors to establish stimulating marketing partnerships with our clients.

Therefore Poraver supports if required the media in the area of advertisements and/or backs up printing efforts.

A possible ad motive is shown below.



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